



## Adding GREAT to Your AllergyEats Restaurant Listing



### Frequently Asked Questions

#### **Q: What is AllergyEats?**

A: AllergyEats ([www.AllergyEats.com](http://www.AllergyEats.com)) is a restaurant listing and review site targeted for diners who have celiac disease, food allergies and other intolerances. More than 600,000 listings across the country are included in the searchable database. Reviews and ratings are based on feedback from real diners.

#### **Q: How much does a listing cost?**

A: Currently, restaurant listings are free. Restaurants can also opt to add more information, such as a logo or personal message. At this point, these premium features are free of charge, but that policy may change in the future ([contact@AllergyEats.com](mailto:contact@AllergyEats.com)).

#### **Q: How do I add the GREAT logo to my listing?**

A: NFCA will notify AllergyEats of new GREAT Kitchens on a periodic basis. AllergyEats will then add the GREAT logo to these listings, to help set the restaurants apart as gluten-free friendly establishments. The GREAT logo is a complimentary feature. If a fee is introduced at any time, NFCA will notify its GREAT Kitchens of this change. Each GREAT Kitchen will then have the opportunity to elect whether to pay for a logo or remove that feature.

#### **Q: Can I add my restaurant's menu to the site?**

A: Yes. Currently, menus can be added at no cost. However, a pricing structure may be introduced in the future ([contact@AllergyEats.com](mailto:contact@AllergyEats.com)).

#### **Q: What do the "ratings" mean?**

A: The AllergyEats "Overall" Allergy Rating is denoted on a 1-5 scale as a measure of how well a restaurant is able to accommodate a patron with food allergies or intolerances, regardless of the specific allergy or intolerance. The rating is not designed to measure whether a restaurant's menu does or does not fit with any specific allergies, but rather how comfortable any food allergic patron may feel that he or she can be served a safe meal, whether on or off the menu.

#### **Q: Who writes the reviews?**

A: Like the ratings, reviews are user-generated, meaning real diners will be sharing comments about their dining experience and their level of comfort when eating at your restaurant.

#### **Q: My restaurant isn't listed on the AllergyEats site.**

A: A number of issues can cause this (for example, due to SIC code classifications, not all establishments are recognized as restaurants), but most are easy to fix.

- 1) Double-check that you've entered the correct city.
- 2) The spelling has to be exactly the same as that in the database when entering a restaurant name. Try entering a portion of the name and running the search again. (ex. Try "Paul" or "rama" instead of "Pauls Burgerama," as the site may only recognize "Paul's Burga-rama").
- 3) The database is updated regularly, but not instantaneously. If this is a new restaurant, feel free to "Report a Problem" to [contact@AllergyEats.com](mailto:contact@AllergyEats.com).